



Mississippi WIC Program Store Brand Declaration Form



Date:	
Store Name:	
WIC ID (if applicable):	
Store Address (include City, State and Zip Code):	
Name of Person Completing Form:	
Title of Person Completing Form:	

This form is used to declare a store brand for WIC-approved milk products, eggs, and cheese. Please note the declared store brands should be labeled with WIC shelf tags at all times to ensure participants are aware of the correct brands to select.
Upon completion, please upload with the application or email to vmu@msdh.ms.gov.

FOOD ITEM	SIZE	BRAND NAME	UPC											
MILK No flavored, acidophilus treated, condensed, organic, goat, nut, rice, or butter milk.			List <u>all</u> numbers below for product bar code											
Fat Free/Skim Milk	Gallon													
	Half Gallon													
Low Fat -1% Milk	Gallon													
	Half Gallon													
Whole Milk	Gallon													
	Half Gallon													
Chocolate, Fat Free/ Skim Milk	Gallon													
	Half Gallon													
Chocolate, Low Fat- 1% Milk	Gallon													
	Half Gallon													
Chocolate, Whole Milk	Gallon													
	Half Gallon													
Lactose Free / LowFat 1% or Fat Free Milk	Gallon													
	Half Gallon													
Lactose Free or Reduced / Whole Milk	Gallon													
	Half Gallon													
Chocolate, Lactose Free / LowFat 1% or Fat Free Milk	Gallon													
	Half Gallon													
Chocolate, Lactose Free or	Gallon													



Mississippi WIC Program Store Brand Declaration Form



Reduced/ Whole Milk	Half Gallon																		
Dry milk (powdered) / Nonfat or Lowfat 1% Milk	9.6 oz																		
Dry milk (powdered) / Whole Milk	9.6 oz																		
Evaporated Milk (caned) / Nonfat or Lowfat 1% Milk	12 oz																		
Evaporated Milk (caned) / Whole Milk	12 oz																		
Fluid Shelf Stable (UHT) Milk, Lowfat or Skim Milk	Quart																		
Fluid Shelf Stable (UHT) Milk, Whole Milk	Quart																		
8th Continent Soymilk, Original	Half Gallon																		
8th Continent, Soymilk, Vanilla	Half Gallon																		
Silk, Soymilk, Original	Half Gallon																		
EGGS No brown eggs, specialty eggs, or Eggland's Best			List <u>all</u> numbers below for product bar code																
Grade A, Large	1 Dozen																		
CHEESE No cheese food, spread, product or imitation, mixes, sticks, crumbles, or cheese from the deli. No peppers or other added ingredients.			List <u>all</u> numbers below for product bar code																
Processed American, Block	16 oz																		
Cheddar, Block	16 oz																		
Colby, Block	16 oz																		
Monterey Jack, Block	16 oz																		
Colby Jack, Block	16 oz																		
Colby and Monterey Jack Cheese, Block	16 oz																		
Marble Jack Cheese, Block	16 oz																		
Mozarella, Block	16 oz																		
Swiss, Block	16 oz																		
Processed American, String	16 oz																		
Cheddar, String	16 oz																		
Colby, String	16 oz																		
Monterey Jack, String	16 oz																		
Colby Jack, String	16 oz																		
Mozarella, String	16 oz																		



**Mississippi WIC Program
Store Brand Declaration Form**



Swiss, String	16 oz																		
Cheese Heads Original, String	16 oz																		
Processed American, Sliced	16 oz																		
Cheddar, Sliced	16 oz																		
Colby, Sliced	16 oz																		
Monterey Jack, Sliced	16 oz																		
Colby Jack, Sliced	16 oz																		
Colby and Monterey Jack Cheese, Slided	16 oz																		
Mozarella, Sliced	16 oz																		
Swiss, Sliced	16 oz																		
Non Smoked Provolone Cheese, Sliced	16 oz																		
Processed American, Shredded	16 oz																		
Cheddar, Shredded	16 oz																		
Colby, Shredded	16 oz																		
Monterey Jack, Shredded	16 oz																		
Colby Jack, Shredded	16 oz																		
Mozarella, Shredded	16 oz																		
Swiss, Shredded	16 oz																		
Mozzarella and Cheddar, Shredded	16 oz																		
Colby and Monterey Jack Cheese, Shredded	16 oz																		
Mexican Style Blend	16 oz																		
Processed American, Cubed	16 oz																		
Cheddar, Cubed	16 oz																		
Colby, Cubed	16 oz																		
Monterey Jack, Cubed	16 oz																		
Colby Jack, Cubed	16 oz																		
Mozarella, Cubed	16 oz																		
Swiss, Cubed	16 oz																		



**Mississippi WIC Program
Store Brand Declaration Form**



Cheddar, Chunk	16 oz															
Colby, Chunk	16 oz															
Mozzarella, Chunk	16 oz															
Swiss, Chunk	16 oz															

Mississippi State Department of Health Form Instructions

WIC STORE BRAND DECLARATION FORM

FORM NUMBER F-1112
REVISION DATE 08/25/2021
RETENTION PERIOD The submitted applications will be kept on file for a period of no less than 3 years.

PURPOSE

This form is used for retail grocers to communicate the store brand for specific food items to the MSDH WIC Program

INSTRUCTIONS

This form should be completed by the store owner or an individual authorized to make decisions on behalf of the store owner.

Store Identification

All store identification information and the date completed are required.

Declaring Store Brand for Specified Items

The restrictions are clearly labeled under the header of each section (Milk, Eggs, and Cheese). Provide the brand name next to each size for the specified food item.

Under the UPC column, enter all numbers associated with the product bar code.

OFFICE MECHANICS AND FILING

Attach the form to the vendor application, or email to vmu@msdh.ms.gov.